

**Bangladesh High Commission
Canberra**

Press Release

Sydney Trade Show fetches more than million dollar spot order for Bangladesh

Bangladeshi exporters obtained spot orders of more than million dollar worth as well as some queries which would eventually lead up to few more million dollar worth of orders from Australian importers for their good quality and cost competitive products in the 'Asia on Show'-one of the largest trade exhibitions concluded today in Sydney. Bangladeshi stalls were visited by thousands of business people and general customers throughout the Show. Bangladeshi participants also have had fruitful meetings with a significant number of prospective buyers during the Show who have expressed their keen interests for Bangladeshi products, particularly readymade garment, towel, silk products, leather products and boutiques.

On their part, Bangladeshi participants in the Show expressed their overall satisfaction at the outcome of their participation. They appreciated the cordial cooperation from the Bangladesh High Commission for their effective participation in the Show. They concurred with the High Commission of the need of pre-arranged business to business meetings during the Show. They also suggested few actions to be taken by the Organizer as well as by the High Commission to make participation fruitful; such as follow up with the trade people and publicize the future event among the trade bodies in Australia.



Bangladesh High Commissioner M. Humayun Kabir at the Show with Mr. Shakil Ahmed Khan of Apex Leather.

The **Asia on Show**- one of the largest trade exhibitions in Sydney- began on 17 May 2007 at Sydney Exhibition Centre, Darling Harbour where 15 Bangladeshi companies are participating along with other Asian countries such as Brunei, China, India, Myanmar, Malaysia, Pakistan, Nepal, Sri Lanka, Singapore and Vietnam.

Companies from Bangladesh have displayed their products like readymade garments including woolen sweater, jute goods, silk items, ceramic tableware, towels, bed linen and other home textile products, leather fashion bags and handicrafts, kitchenware and giftware in the Show.

It is expected that participation in this kind of trade exhibitions would enhance bilateral trade between Bangladesh and Australia. It may be noted that Bangladeshi products enjoy duty free access into Australian market since July 2003.

Sydney Camp Office, 20 May 2007
